

# Cesar Corpus

## Product, Design and UX

146 Sth 4th Street, APT 5K, NY,  
11211, USA

cesar@cesarcorpus.com

+1 (917) 246-3592

References available on request

[cesarcorpus.com](http://cesarcorpus.com)



## 12 Years Experience.

NOV 2018 – CURRENT

### BIG SPACESHIP, New York City

#### Design Lead (UX / UI), Product

- As design lead I worked on the JetBlue.com e-commerce and booking website managing two squad teams and six workstreams to execute a responsive, mobile-first, large-scale platform build. I was able to evolve the established design system and adhere to style guidelines using pattern libraries and modular components
- Design leadership: Oversee and participate in collaborative brainstorms with UX and UI, sketch sessions, workshops, other idea-generating design activities and design reviews
- Work with internal and client-side development teams, owners and product managers, to prepare design assets, and annotations for hand-off
- Produce motion prototypes and contribute to user testing and data synthesis
- Scope work, establish work processes and groom tickets for the working teams
- Analyzing user needs and developing creative processes to meet business objectives
- Contribute to pitches and business development efforts

DEC 2016 – NOV 2018

### DELOITTE DIGITAL STUDIO, New York City

#### Snr Art Director, Product

- At Deloitte Digital I worked developing design systems for app and web experiences. Implementing creative concepts for user-centered experience design from start to finish. Clients: Aetna, Tiffany & Co, BOA, UBS and Bose

NOV 2015 – DEC 2016

### BEYOND, New York City

#### Product Designer

- At Beyond I worked in a lean and agile environment designing products, websites, apps and digital assets for Google, Novartis, West Elm, Viacom and Android.  
I provided design production support, and owned the creation and delivery of high quality interactive work

SEPT 2018 – NOV 2018

#### Super Hi

Foundation HTML, CSS + Javascript –  
8 Week Course

SEPT 2014 – DEC 2014

#### General Assembly

User Experience Design, 12 Week Course

JAN 2006 – JUN 2006

#### Bauhaus University

School of Art and Design,  
Exchange Program

FEB 2004 – NOV 2008

#### University of New South Wales

COFA – College Of Fine Arts  
Bachelor of Design – Graphics and Media